



January 26, 2024

Dear Corporate Sponsor,

Happy New Year! On March 31, 1974, 23-visionary women embarked on a mission to establish a local chapter of Delta Sigma Theta Sorority, Incorporated in Prince George's County with a goal to develop and provide stellar programs and services to the residents and youth in the community. Since that time, the Prince George's County Alumnae Chapter (PGCAC) has evolved into the Sorority's largest chapter, with award winning recognition and programs from the Sorority, individual supporters, and community partners. As we continue to leverage our influence and elevate our programs and services, now more than ever, we are reenergized and recommitted to making a positive and lasting impact in the lives of all Prince Georgians.

Prince George's County Alumnae Chapter (PGCAC) of Delta Sigma Theta Sorority, Incorporated, in partnership with Delta Foundation, Incorporated (DFI), are excited to celebrate PGCAC's 50<sup>th</sup> Anniversary during the weekend of April 12-14, 2024. For 50 years, our award-winning Chapter has positively impacted the residents, youth, families, community and businesses through social action, educational development, meaningful programs, public service projects, scholarship, financial literacy, health and wellness initiatives and support of the arts and sciences programming with local, national and global impact.

Our membership has grown to over 1,200+ college-educated, professional, and predominately African American women. We have awarded over \$1.5M in scholarships to deserving high school, trade school and continuing college students over the years. Our youth programs are one of the many examples of how much our chapter has impacted excellence in citizenship and academia throughout Prince George's County, Maryland.

In celebration of our 50th Anniversary, PGCAC is establishing a \$50,000 educational endowment at Prince George's Community College, to financially support students pursuing degrees in STEAM (Science, Technology, Engineering, Arts and Mathematics). Your support will go towards the \$50,000 endowment at the Prince George's Community College and we would be honored to recognize you as a co-sponsor for the **Prince George's County Alumnae Chapter Golden Gala Celebration** in commemoration of our 50<sup>th</sup> Anniversary! This celebration will take place on the weekend of April 12-14, 2024, at The HOTEL at the University of Maryland, 7777 Baltimore Avenue, College Park, Maryland 20742.

PGCAC is thankful to have partnered with numerous corporations and organizations over five (5) decades and we welcome your support as we prepare to commemorate the work accomplished in our community. Whether it is your first time contributing or continued support, corporate sponsors like you have given generously over our 50 years to make our chapter programs, events and goals achievable.

Below are the available Corporate Sponsorship giving levels:

- △ Golden Corporate Sponsor \$5,000 (Includes ten (10) Gala tickets, four (4) Jazz Brunch tickets, full-page Ad in the souvenir program, parking, logo and company name on signage at event, and recognition during the event)
- △ *Violet Corporate Sponsor \$3,000* (Includes (10) Gala tickets, half-page Ad in the souvenir program, logo and company name on signage at event, and recognition during the event)
- △ Full-page Corporate Ad \$350
- △ Half-page Corporate Ad \$175
- $\Delta$  In-Kind Donation

Delta Foundation, Incorporated, is a Maryland 501(c)(3) non-profit organization and a charitable arm for PGCAC. Your sponsorship will be tax-deductible to the extent permitted by law. To complete your sponsorship, please follow the instructions in the sponsorship packet, including timely returning your packet, Corporate Sponsor Ticket Request Form, and sponsorship payment via online or by mailing a check, no later than **Friday, March 1, 2024** (payable to: Delta Foundation, Inc. | in the memo section enter: PGCAC 50<sup>th</sup> Anniversary/Corporate Sponsor).

## Please remit mailed payment to:

Delta Foundation, Inc. ATTN: PGCAC - 50th Anniversary Committee/Corporate Sponsor P.O. Box 97 Greenbelt, MD 20768-0097

For additional information, please contact our Anniversary Committee Chairs, Sinthea Myrick Kelly or Greta Wiggins-Lewis at <u>anniversary@pgcacdst.org</u>; or Corporate Sponsorship at 301-775-6882. We look forward to partnering with your organization and fellowshipping with you on Saturday, April 13, 2024, for PGCAC's Golden Gala Celebration!

Sincerely,

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Miriam L. Brewer, President Prince George's County Alumnae Chapter Delta Sigma Theta Sorority, Inc.

Charlene Proctor, Esq., President Delta Foundation, Inc.